



**Padmapani
Society for
Human
Excellence**

ANNUAL REPORT 2023-2024



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ABOUT PSHE

"Hard work and a sound ethos does have its merits, don't you think? We now have to work harder to preserve the hopes and aspirations of our well wishers"

--Major Padmapani Acharya Maha Veer Chakra

Major Padmapani Acharya, an Indian Army officer martyred during Kargil War. He was awarded nation's second highest gallantry award, "Maha Vir Chakra" for his outstanding bravery, unfaltering leadership, and supreme sacrifice.

He is the major driving force to envision PSHE society that strive for Human Excellence

Since our founding in 1993, PSHE has been driven by a shared passion for uplifting the underprivileged, especially women and children in vulnerable communities. What began as a group of young professionals united by a common vision has grown into a dynamic organization working across multiple sectors to drive positive change.

At PSHE, we believe in the power of collective action, and with the unwavering support of our donors, partners, and volunteers, we continue to strive toward a more equitable and just society for all.

Initiatives

Over the years, we have developed and implemented impactful programs that address critical issues faced by marginalized communities. Our initiatives include:



Environmental Programs:

Promoting sustainable living and environmental protection.



Interfaith & Reconciliation:

Fostering peace and harmony among diverse communities.



Health Care:

Providing essential healthcare services to those in need.



Skill Development Training:

Empowering individuals through vocational training and capacity-building programs.



Integrated Village Development:

Holistic development programs that uplift entire communities.



Education:

Ensuring access to quality education for children, especially girls, to break the cycle of poverty.

Mission

To empower individuals with the skills and resources to overcome challenges and improve their quality of life. PSHE seeks to create a sustainable and inclusive society of human excellence by fostering a sense of self-reliance and community support.

Vision

We envision a society that thrives on human excellence, empowering individuals to reach their full potential without discrimination.

Our mission is to build a better future where every individual, regardless of their background, has the opportunity to thrive.

We are proud to be a registered organization under the Public Societies Registration Act (1350), since March 16, 1993. We also operate under the Foreign Contribution Regulatory Act (FCRA), allowing us to work on global partnerships. Contributions made to PSHE are tax-exempt under Section 80G of the Income Tax Act, 1961.

Message from President

“Three decades of commitment to mainstreaming marginalized communities and empowering them to live with dignity.”

Entering this new chapter, PSHE continues its journey of collaborative growth with communities, government bodies, and public and private stakeholders. Our collective vision is a society where equality, mutual respect, and access to rights are available for all.

The road has been filled with both challenges and successes, but none of this would have been possible without the unwavering support of our donors, partners, and team members. Together, we are transforming lives and nurturing hope

Our NGO has undertaken several initiatives in the past year aimed at uplifting communities and creating sustainable, long-lasting impacts. These projects have been categorized into key focus areas that align with our mission and values. Below is a detailed overview of our ongoing interventions.

Current Interventions

Project Name	Theme	Since	Partners
Sustainable Rice Production- Kamareddy	Agriculture & SDG	2022	Core CarbonX Climate Change Consultancy
Sustainable Rice Production- Karimnagar	Agriculture & SDG	2022	Core CarbonX Climate Change Consultancy
Sakhi OSC Kamareddy	Women Empowerment	2023	Women and Child Department, Govt. of India
Link Worker Scheme- Karimnagar (Join District)	Health	2020	Telangana AIDS Control Society , Govt. of India



Sustainable Rice Production

This project, initiated in 2022, focuses on sustainable rice cultivation practices using AWD techniques in the Kamareddy and Karimnagar districts of Telangana. The aim is to reduce greenhouse gas emissions, conserve water, and provide local farmers.

Alternative Wetting and Drying Sustainable Rice Production is implementing at Kamareddy and Karimnagar districts of Telangana State, supported by Core Carbon X Climate Change Consultancy.



Partnership

- Core Carbon X Climate Change Consultancy

IN ASSOCIATION WITH

- Agriculture Department
- Local Government
- Village-Level Focus Groups
- Farmer Production Companies (FPCs)

Connect with Local
Government

Farmers

Village level Focus Group

Training and Enrollment

Farmer Production Company



Activities

- Farmer Training and Enrollment: Conducting awareness programs on AWD and sustainable practices.
- AWD Implementation: Promoting water-saving and methane-reducing rice cultivation techniques.
- Sustainable Agriculture Promotion: Encouraging eco-friendly and resource-efficient farming.
- Government Collaboration: Working with local bodies and Focus Groups for rural development.
- Carbon Revenue Schemes: Helping farmers earn alternative income through carbon credits.
- Value Addition: Supporting FPCs to enhance product value and market reach.

Farmers Impacted

24036 @
Kamareddy
22000
@Karimnagar

Villages Impacted

150
@Kamareddy
135
@Karimnagar

Mandals Impacted

13
@Kamareddy
16
@Karimnagar

52932 ACERS

@Kamareddy
48847 ACERS
@Karimnagar

35 staffs

30 Field Staff
2 Cluster Coordinators
1 District Coordinator
1 Accountant
1 IT and Documentation
@each district

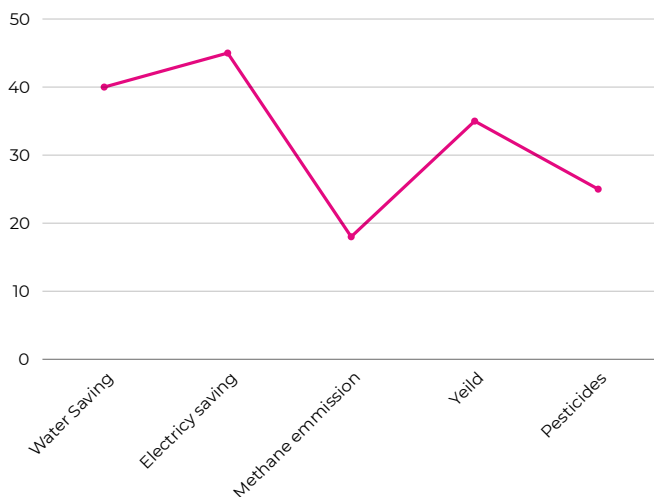




Project Goals

- Reduce greenhouse gas emissions and water usage in rice cultivation.
- Promote sustainable agriculture.
- Generate alternative income through carbon credits.
- Build collaboration among stakeholders for long-term impact.

Impact (2022–Present)



- 46,036 farmers enrolled.
- Significant reduction in water consumption and greenhouse gas emissions.
- Significant reduction in energy consumption.
- Collaborative change with root level stakeholders
- Yield Estimations shown that there is a significant increase in Yield.



Future Outlook

- The project plans to expand its reach, further reducing the environmental footprint of rice farming. Through ongoing collaboration, it aims to be a leading model of sustainable agriculture in the region.



Case Studies

→ Case Study 1: Transforming a Farmer's Life Through AWD

Aouragoni pedda raja goud, area; 4.16, a farmer from bramhanpally village, had been struggling with diminishing profits due to increasing water costs and erratic rainfall. In 2022, he attended a workshop on Alternative Wetting and Drying (AWD) conducted under the Sustainable Rice Production Project.



- Water Savings: He reduced irrigation by 30%, saving costs on electricity and water usage.
- Improved Yield: His rice yield increased by 10%, thanks to better soil aeration.

Farmer shared his success story with fellow farmers, inspiring 25 others in his village to adopt AWD practices.

By implementing AWD techniques on his 4.16-acre paddy field, farmer noticed several benefits within one crop cycle:



→ Case Study 2: Empowering Women Farmers for Sustainability

Arla parshaiah, a small 2.70 -acre rice field in . High water costs and low yields left her struggling to meet ends. In early 2023, she joined the AWD project.

Sample Area taken under CYE :5X5

Moisture Content :

Yield (5* 5 Sq.mtr) (kg) : Kgs 18.80

Yield per Acre : 30.43 quintals



Arla Parshaiah has experienced tangible improvements in both her water management and rice yields. The combination of water-saving irrigation and increased crop productivity has led to a more sustainable and financially viable farming operation. Arla's case illustrates the potential of modern irrigation practices like AWD to help small-scale farmers overcome the challenges of water scarcity and low yields, fostering both economic stability and environmental sustainability.



To End Gender-Based Violence: Sakhi One Stop Centre (OSC)

This project, supported under the Government of India's Mission Sakhi scheme, is aimed at providing comprehensive support to women affected by gender-based violence. PSHE has been managing the Sakhi OSC in Kamareddy since 2023.

One Stop Centre/Sakhi Centre is based on the concept of integrated and coordinated team work of multispectral and inter agency network at one place for the relief and rehabilitation of survivors of violence against women with public health system as the focal point.

Objectives

To provide integrated support and assistance to women affected by violence, both in private and public spaces under one roof.

To facilitate immediate, emergency and non-emergency access to a range of services including medical, legal, psychological and counselling support under one roof to fight against any forms



Project Partners

- Government of India
- Women and Child Development Department

Helpline service

Short time shelter service

Recuse Service

Psycho-social, legal, medical and police aid and counselling

Awareness Generation Events

Rehabilitation Services

24*7 Services

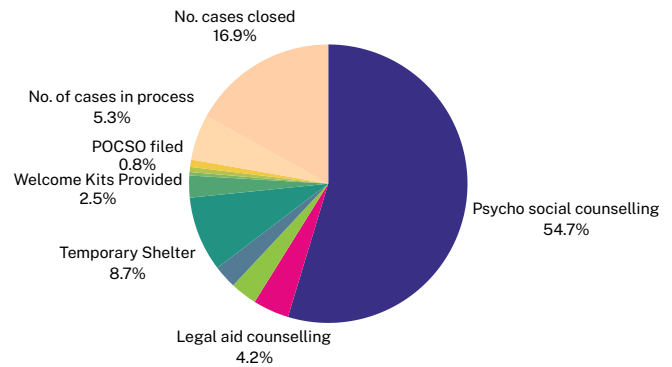


Project Goals

- To provide a safe, supportive environment for victims of gender-based violence.
- To offer a full range of legal, medical, and psychological services.
- To raise public awareness on gender-based violence.
- To enable survivors to rebuild their lives through vocational training and rehabilitation programs.

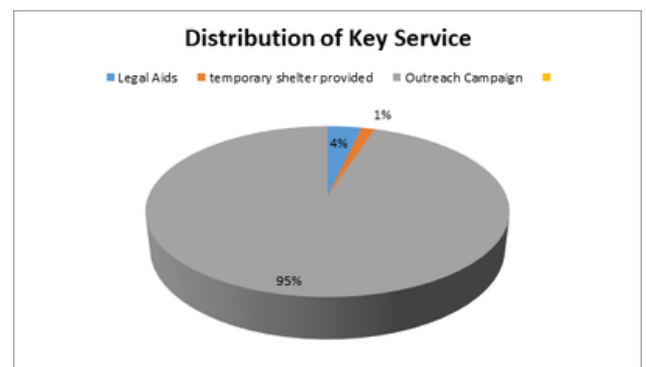
Sakhi Impact

- **Kamareddy Centre:** Since its establishment, the Sakhi OSC has supported 1,110 women, providing them with legal aid, counselling, and temporary shelter.
- Temporary shelter provided to 421 women, ensuring safety during critical periods.
- The 24/7 helpline has played a crucial role in the rescue and protection of several women.
- Outreach campaigns have sensitized 29,309 people on the issue of gender-based violence, contributing to long-term societal change.

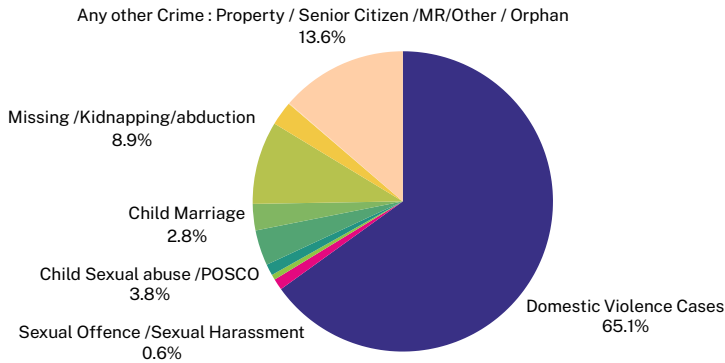


Over all Services

3029	Psycho social counselling
232	Legal aid counselling
172	Medical Assistance
150	Police support
22	No. referred to other Shelter/Swadhar Homes
483	Temporary Shelter
141	Welcome Kits Provided
33	DIRs filed



Core Activities



- 24/7 Helpline: Offering round-the-clock support for women in distress.
- Immediate and Non-immediate Services: Includes emergency rescue, medical aid, legal support, and police intervention.
- Shelter Services: Temporary housing for women in need of immediate protection.
- Psycho-social Support: Counselling to help victims recover from trauma.
- Legal, Medical, and Police Aid: Facilitating access to legal representation, medical treatment, and police protection.
- Rescue Operations: Coordinating with law enforcement to safely extricate women from dangerous environments.
- Awareness Campaigns: Outreach programs to educate communities about gender-based violence and available services.
- Rehabilitation Services: Vocational training and long-term counselling to help women reintegrate into society.

Category	Kamareddy OSC
Women Supported	1,110
Temporary Shelter Provided	421
People Sensitized	29,309



Case Studies

→ Case Study 1: Rescuing and Rehabilitating a Survivor

Ms. Mounika (name changed) reached out to the Sakhi OSC helpline in distress after enduring domestic violence for several years. Upon receiving her call, the team immediately coordinated a rescue operation with local police. She was provided with temporary shelter and medical assistance.

Team assisted her with shelter service, counselling, home visit, police assistance and legal support

Counsellors worked closely with her to address her trauma, while legal advisors helped her file a protection order. Through vocational training programs, she acquired skills in tailoring, enabling her to secure stable employment. Ms. Mounika now leads an independent life, serving as an inspiration for other women in her community to speak up against violence.

→ Case Study 2: Empowering Through Legal Aid and Awareness

When Ms. Sneha (name changed) approached the Sakhi OSC, she was struggling to break free from domestic harassment. Sakhi awareness enlighten her with the legal provisions and support to address her situation.

She approached Sakhi for service. The Sakhi team analyzed her situation and recommended her for family counselling

The family counselling helped her to regain her confidence and also her family issues were addressed and solved with support of Sakhi psychosocial family counselling session. Also the team made her in law family aware about legal side of domestic violence they got awareness and they corrected their behavior. Now they live as happy family and Sneha life is protected.



Rural-Level HIV/AIDS Prevention – Link Workers Scheme

The Link Workers Scheme is a key initiative addressing HIV/AIDS prevention in rural areas. Launched in partnership with the Telangana State AIDS Control Society (TSACS), this project operates across 100 villages in the Karimnagar Joint District (Peddapally, Jagityal, and Siricilla) since 2020. It primarily focuses on high-risk groups such as Female Sex Workers (FSWs), Men who have Sex with Men (MSMs), People Living with HIV (PLHIV), and other vulnerable populations like migrant workers and truck drivers.

Objectives

Reaching out to vulnerable populations and High-risk group

Increasing condom use :
increase the use of condoms among HRGs and other vulnerable populations

Establishing referral linkages:
referral and follow-up linkages for various services, treatment for STIs etc

Reducing stigma and discrimination

Building a rural community model

The LWS targets populations with high-risk behaviors, including female sex workers (FSW), men-who-have-sex-with-men (MSM), transgenders (TG), injecting drug users (IDUs), and bridge populations (truckers and migrants).



Project Partners

- Government of India and National AIDS Control Organization (NACO) in collaboration with TSACS

Start Year: 2020

Staff Strength

26 team members, including DRP, data staff, and field staff.

Activities:

- HIV Testing & Screening: Conducted 4,580 screenings to identify high-risk individuals.
- Hotspot Identification: Mapped key areas frequented by vulnerable populations, like truck routes and migrant communities.
- Prevention Campaigns: Organized workshops and community meetings to raise awareness and educate on HIV/AIDS prevention.
- Support Services: Offered medical, emotional, and social support to 8,339 individuals living with HIV/AIDS.

Project Goals

- Reduce new HIV infections by enhancing access to testing and prevention services.
- Decrease HIV/AIDS stigma, especially in rural areas.
- Improve the quality of life for people living with HIV by providing sustained support.
- Ensure regular monitoring and screening of high-risk populations.



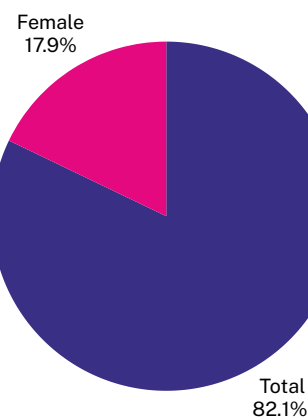
Key Approaches:

- **Screening:** Comprehensive screening to detect and support HIV-positive individuals.
- **Hotspot Mapping:** Identifying and targeting high-risk areas for focused interventions.
- **Awareness Programs:** Reducing stigma and raising awareness through continuous public engagement in rural settings.
- **Direct Support:** Ensuring access to healthcare and emotional support for those diagnosed with HIV/AIDS.



Impact and Outcomes:

Since its inception, the project has directly benefited 8,339 individuals, including 1,814 women. Through awareness campaigns and social support, the project is steadily reducing the stigma associated with HIV/AIDS and improving community acceptance. Looking forward, the aim is to extend these efforts further within the 100 villages and continue decreasing new HIV infections while promoting social integration for people living with HIV/AIDS.



Case Studies

→ Case Study 1: Reaching Out to the Marginalized

Mr. A, a 35-year-old truck driver, was largely unaware of the risks associated with unprotected sex and the importance of regular health check-ups. Through the Link Workers Scheme, field staff identified him as part of a high-risk group during a hotspot mapping activity. Mr. A participated in an HIV awareness campaign organized in his community, where he learned about the importance of regular screenings and preventive measures.

Following a screening organized under the scheme, Mr. A tested positive for HIV. The team provided immediate emotional and medical support, connecting him with nearby healthcare facilities for treatment. Additionally, they introduced him to a peer support group, where he could openly share his experiences and gain strength from others in similar situations. Today, Mr. A is on antiretroviral therapy (ART) and actively participates in local campaigns to educate others about HIV prevention.

→ Case Study 2: Empowering Vulnerable Women

Ms. B, a 29-year-old mother of two, worked as a migrant laborer. She faced considerable stigma and lacked access to reliable healthcare. During a community awareness program conducted by the Link Workers Scheme, Ms. B learned about the risks of HIV and the importance of early detection. Motivated by the session, she underwent HIV screening and tested positive.

The project team supported Ms. B in accessing free treatment and helped her navigate the challenges of living with HIV. Beyond medical aid, she benefited from counseling services, which strengthened her emotional resilience. With the guidance of the field staff, Ms. B began participating in community meetings to reduce the stigma surrounding HIV/AIDS. She now serves as a local advocate, encouraging others to seek testing and support services



■ Financial Management

The society upholds its core value of transparency through robust financial monitoring mechanisms, ensuring effective financial controls. Given that a significant portion of our funding comes from government grants and individual donors, we prioritize judicious spending to maximize impact.

- **Monthly Reviews**

To maintain oversight, the Executive Board conducts monthly reviews of organizational progress and financial performance. This proactive approach ensures alignment with our strategic objectives and financial integrity.

- **Independent Audit**

For the fiscal year 2023-2024, our financial statements were audited. The audit concluded with a report that contained no management comments, indicating strong financial governance.

- **Compliance**

In compliance with regulatory requirements, the audited reports and returns were submitted to the Income Tax Department and the Ministry of Home Affairs within the stipulated deadlines. This commitment to transparency and accountability reinforces our dedication to responsible financial management.

■ Acknowledgement

We extend our heartfelt gratitude to all our institutional and individual donors, as well as concerned government officials, for their generous contributions to our organization. Your unwavering support has been crucial in advancing our mission. We also thank our visitors, well-wishers, and the media for their encouragement and assistance. Your financial and in-kind support has played an instrumental role in our efforts to make a meaningful impact. Together, we are making a difference. Thank you!

Thank You!

Let's Get In Touch

Contact Us

contact@padmapani.org

Visit Our Website

www.padmapani.org